

IIS ROAD MAP TO PLEASURE AND GOVERNMENT OF THE PROVINCE OF ALBERTA FOR INFORMATION, CONTACT ALBERTA GOVERNMENT TRAVEL BUREAU CENTENNIAL BLDG., EDMONTON 15, ALBERTA, PHONE 429-2717

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Alberta

NAME: By the Marquis of Lorne, when Governor-General of Canada, in honour of his wife, H.R.H. Princess Louise Caroline Alberta, fourth daughter of Queen Victoria. AREA: 255,285 square miles (incl. 7,285 sq. mi. water) POPULATION: 1.558.923

Alberta

Information Bureaus ALBERTA GOVERNMENT

EDMONTON-Alberta Government Travel Bureau, Centennial Building.

MONTREAL-Alberta Government Office,

Legislative Bldg. Lobby. LONDON-Alberta House, 37 Hill St., W.C.1, London, England. LOS ANGELES-Alberta Government Office, 550 S. Grand Ave., Los Angeles, Calif. 90017, U.S.A.

#1 Place Ville Marie, Montreal, P.O. INFORMATION on Alberta may also be obtained through various organizations in cities, towns and villages throughout the province, working in cooperation with the Alberta Tourist Association and distributing Alberta Government Travel Bureau literature at: *BANFF, CALGARY, *DRUMHELLER, EDMONTON, *EDSON, *FORT MACLEOD, *GRANDE PRAIRIE, *HINTON, *JASPER, LETHBRIDGE, *MEDICINE HAT, RED DEER.

Calgary Tourist and Convention Association, Hospitality Centre, Mewata Park, Calgary, also at Palliser Square. City of Edmonton Tourist Bureaus at 5068 - 103 St., *175 St. and Hwy. 16 W., 10145 - 100 St., *3812 - 118 Ave,

Also from

ALBERTA MOTOR ASSOCIATION

Affiliated with CAA and AAA, the AMA has telex connections with its various branches in Banff, Calgary, Edmonton, *Jasper, Lethbridge, Medicine Hat, Red Deer and *Waterton Park.

*Summer only

CANADIAN GOVERNMENT TRAVEL BUREAUS: Alberta information may be obtained at Canadian Government Travel Bureau offices in Ottawa, Boston, Chicago, Cincinnati, Cleveland, Detroit, Hartford, Los Angeles, Minneapolis, New York, Philadelphia, Pittsburg, Rochester, San Francisco, Seattle, Washington D.C., Mexico City, Sydney Australia, Copenhagen Denmark, London England, Paris France, Frankfurt Germany, The Hague Holland, Tokyo Japan. HELP US TO KEEP ALBERTA CLEAN AND GREEN USE OUR LITTER BARRELS PREVENT FOREST FIRES

General Information for Visitors

U.S. citizens do not require a passport to enter Canada. However, it would be helpful to carry some proof of U.S. citizenship, such as a birth certificate or voter's registration card.

FOR YOUR PROTECTION

Pink cards are no longer required by non-residents, but drivers involved in accidents where any person is killed or injured, or where property damage exceeds \$100.00 should be able to produce evidence of financial responsibility. All accidents, however minor, must be reported to the police.

TOURISTS' AUTOMOBILES

The entry of automobiles and trailers into Canada for touring purposes is generally a quick routine matter without payment of any duty or fee. Motor Vehicle Registration forms must be carried and if the vehicle is leased from a U-drive company, a copy of the rental contract is required.

Your driver's license, whether from any state of the U.S.A. or from other countries, is valid while vacationing in Canada for a period not exceeding three months.

A visitor does not require a Federal permit to possess rifles,

shotguns or fishing tackle in Canada. He must provide Canadian Customs with a description of such equipment and serial numbers of guns so that the articles may be readily cleared upon their

Such permission does not give the right to hunt or fish. Two hundred rounds of ammunition per person are admitted duty free. Revolvers, Pistols, and Fully Automatic Firearms are Pro-

SPORTING OUTFITS EQUIPMENT, ETC.

Visitors may bring sporting outfits for their own use by declaring them at entry. These may include fishing tackle, portable boats, outboard motors, equipment for camping, golf, tennis and other games, radios, portable or table-model television sets, musical instruments, typewriters and cameras with a reasonable amount of film and flashbulbs. Visitors may also have in their possession on arrival; 200 cigarettes, 50 cigars, two pounds of tobacco, two days of foodstuffs, and gasoline not in excess of normal tank

ARTICLES PURCHASED IN CANADA

United States residents returning from Canada may take back, once every 31 days, merchandise for personal or household use to the value of \$100, duty and tax free, provided they have remained

in Canada at least 48 hours. Members of a family household travelling together may combine their personal exemptions. Persons crossing the International Boundary at one point and

swinging back into the United States in order to travel to another part of Canada should inquire at United States Customs regarding special exemption requirements. Residents from countries other than the United States should ask the appropriate authorities of the country of their origin or its nearest consulate for detailed information about duty charged on

articles purchased in Canada.

WEATHER AND CLOTHING

High temperatures are made more pleasant by generally low humidity. Although the days are warm and bright during the summer, the nights, especially in the mountain areas, are cool and conducive to good sleep. During the summer vacation months wear the usual summer clothing, bringing a warm sweater for chilly evenings. For spring and fall bring some medium-weight apparel including a top coat.

DOGS AND OTHER PETS

During the winter wear warm clothing and appropriate sports

Dogs: from the United States of America must be accompanied by a certificate signed by a licensed veterinarian of Canada or the United States certifying that the dog has been vaccinated against rabies during the preceding twelve months; such certificate shall carry an adequate and legible description of the dog and date of vaccination and shall be initialled by the inspecting official at the Customs port of entry and returned to the owner. There are no restrictions governing the temporary admission to Canada of pet cats.

CANADIAN MONEY

Canadian currency is now on the free market and its value in terms of U.S. dollars may fluctuate from day to day. Americans should buy Bank Drafts payable in Canadian funds, or Canadian currency from their own bankers in the United States. THERE IS NO PROVINCIAL SALES TAX IN ALBERTA.

CAR RENTALS

Numerous car rental companies operate in Alberta. Services are available at Edmonton, Calgary, Lethbridge, Medicine Hat, Red Deer, Grande Prairie, Peace River, Banff and Jasper.

HOURS AT ENTRY POINTS

ADEN, ALTA.						WHITLASH, U.S.
a.m. — p.m. 9 — 5	Jan.	1		Dec.	31	a.m. — p.m. 9 — 5
CARWAY, ALTA.						PIEGAN, U.S
a.m. — p.m. 9 — 6 6 — 9 5 — 11 6 — 9 9 — 6	Jan, May June Sept Nov.	1	_	April May Sept. Oct. Dec.	31 . 14 31	a.m. — p.m. 9 — 6 7 — 10 6 - midnight 7 — 10 9 — 6
CHIEF MOUNTAIN, A	LTA.				СНІ	EF MOUNTAIN, U.S
a.m. — p.m. closed 8 — 5 8 — 9 closed	Jan. May June Sept	18		May May Sept Dec.	31	a.m. — p.m. closed 9 — 6 7 — 10 closed
COUTTS, ALTA.						SWEETGRASS, U.S.
a.m. — p.m. 24 hour service	Jan.	1	_	Dec.	31	a.m. — p.m. 24 hour service
DEL BONITA, ALTA.						DEL BONITA, U.S.
a.m. — p.m. 9 — 6 8 — 5 7 — 8 8 — 5 9 — 6	June	28 1 . 16	_	April May Sept Oct. Dec.	31 . 15 27	a.m. — p.m. 9 — 6 8 — 5 8 — 9 9 — 6 9 — 6
WILD HORSE, ALTA.						WILD HORSE, U.S.
a.m. — p.m. 8 — 5 7 — 4 7 — 8 7 — 4 8 — 5	Jan. May May Oct. Nov.	1 15 1	_	April May Sept Oct. Dec.	14 . 30 31	a.m. — p.m. 8 — 5 8 — 5 8 — 9 7 — 4 8 — 5
KINGSGATE, B.C.						EASTPORT, U.S.
a.m. — p.m. 24 hour service	Jan.	1		Dec.	31	a.m. — p.m. 24 hour service
NELWAY, B.C.					ME	TALINE FALLS, U.S.
a.m. — p.m. 8 — midnight	Jan.	1	_	Dec.	31	a.m. — p.m. 8 — midnigh t
ROOSVILLE, B.C. a.m. — p.m. 9 — 6 8 — 5 7 — 11 8 — 5 9 — 6	June Sept.	30 15 16	_	April June Sept. Oct. Dec.	14 15 29	ROOSVILLE, U.S. a.m. — p.m. 9 — 6 9 — 6 8 — midnight 9 — 6 9 — 6
RYKERTS, B.C.						PORTHILL, U.S.
a.m. — p.m. 8 — midnight	Jan.	1	_	Dec.	31	a.m. — p.m. 7 — 11
WANETA, B.C.						NORTHPORT, U.S.
a.m. — p.m. 9 — 5	Jan.	1	_	Dec.	31	a.m. — p.m. 9 — 5
Hours subject to chan	ge.					

AIRCRAFT

Canada is a member of the International Civil Aviation Organization, and welcomes air visitors under convenient arrangements. A temporary pilot's permit (tourist) is available to those qualified who wish to fly a Canadian registered aircraft in Canada for health or pleasure. Detailed information on Air Regulations, Navigation Orders, Radio Aids and relevant material is available on request to the Civil Aviation Branch, Dept. of Transport, Ottawa, Canada; and from the Alberta Aviation Council, 201 Terminal Building, Industrial Airport, Edmonton, Alberta. Customs airports are located at Calgary, Edmonton, Lethbridge and Medicine Hat.

TRAILERS IN ALBERTA

Overall height (ground up) _____ 131/2 ft.

No license is required for a non-resident trailer.		
Maximum Size Permitted:		
Overall length (car and trailer)	65	f
Overall width	10	f

GASOLINE - ICE - PROPANE

Check with National Parks for their requirements.

Supplies of gasoline, ice and propane are available in all Alberta cities and most towns. Ask your service station or information bureau attendant for directions United States motorists are reminded that the Imperial gallon

measure sold in Canada is one-fifth larger than the United States gallon-and so when in Canada, fewer gallons are needed to fill

ALBERTA RADIO STATIONS

CBXB	- 860	KC	CBXY	— 1490	KC
Blairmore CBXL	— 860	KC	Fort Chipewyan CBKE	— 1450	KC
Calgary CBR	— 1010		Grande Prairie CFGP	— 1050	KC
CFAC CFCN CHFM	960 1060 95.9	KC KC MC*	Hinton CBXI	1450	KC
CHQR	- 810 - 1140	KC KC	Jasper CBXJ	860	KC
Camrose CFCW	— 790	KC	Lethbridge CHEC	— 1090 — 100.9	
Coleman CBXC	1450	KC	CJOC Lloydminster	— 1220	
Drumheller CJDV	— 910	KC	ĆKSA Medicine Hat	1080	KC
Edmonton CBX CFRN	— 740 — 1260	KC KC	CHAT Peace River	— 1270	KC
CHED	—1200 —100.3 — 630	MC*	CKYL Red Deer	- 610	
CHFA CHQT	- 680 - 1110	KC KC	CKRD	850 98.9	
CJCA	930 99.5 580	KC MC* KC	Waterways CBKF	1450	KC
Edson	— 98.1	MC*			
CBXD CJYR	— 1340 — 970	KC			
		™FM	Station		

National Parks in Alberta

BANFF NATIONAL PARK ELK ISLAND NATIONAL PARK, JASPER NATIONAL PARK, WATERTON LAKES NATIONAL PARK, *WOOD BUFFALO NATIONAL PARK.

Information may be obtained on the above by writing the INFOR-MATION BUREAU at Banff, Elk Island, Jasper or Waterton Park. *Not developed for tourists: no accommodation. BANFF-JASPER HIGHWAY (ICEFIELD HIGHWAY) — now open all

year with controlled traffic during winter season. Information also available at the Alberta Government Travel Bureau, Centennial Building, Edmonton 15, Alberta.

Provincial Parks

A list of the Provincial Parks, with their facilities will be found in the Alberta Approved Accommodation Guide.

Forestry Trunk Road System

Constructed primarily to provide forest protection, this road links the Crowsnest Pass Area with Grande Prairie, a distance of 640 miles. The road is gravelled and has campgrounds. Service stations are at Highwood River Crossing, Seebe, Red Deer River Crossing, Nordegg, Robb, Entrance, Hinton and Muskeg River. The road may be closed during hot, dry weather if danger of forest fires is extreme. Maintenance and construction may create an occasional detour. Hunting and fishing is good; scenery excellent.

Circle Tours and Side Trips

Alberta's ever - expanding highway system, and the varied topography of the province, make it possible for the visitor to take circle tours and side trips to many points of interest. Some of the tours are as follows:

- Bring your camera, and "take" Alberta! 1. CIRCLE TOUR-Calgary, Banff, Jasper, Edmonton, Red Deer, Calgary. (Includes foothills, Canadian Rockies, parkland, oil and gas development, cities.)
- 2. BADLANDS TOUR-Calgary, Drumheller, Stettler, Camrose, Edmonton. (Badlands of the Red Deer River Valley and Dinosaur Trail, prosperous farming areas, oil and gas develop-

LAKE Atmore, Ft. i Lake, St. Paul, w.

Elk Island National

pioneer area, fishing born rang and sure in 6. FORESTRY TRUNK ROAD SYSTEM-Grave... the Rocky Mountains Forest Reserves, with access recreation areas. In three sections: (a) Coleman to Kananaskis, (b) Cochrane to Nordegg and to Hinton, (c) Hinton to

For further tours and relevant information write: The Alberta Government Travel Bureau, Centennial Bldg., Edmonton 15, Alberta.

The Far North

ALASKA HIGHWAY

No special permit is needed for travel over the Alaska Highway. Detailed information about the highway, accommodation, roadside service, etc., is published in a special booklet which may be obtained from the Canadian Travel Bureau, Ottawa, or from the Alberta Government Travel Bureau, Centennial Building, Edmonton, Road conditions are best during June through September. Thawing conditions make roads soft during March through May. Rain and snow make them slippery in October and November and snow conditions prevail through December, January and February, Topographical maps may be ordered from the Map Distribution Office, Surveys & Mapping Branch, Dept. of Energy, Mines and Resources, Ottawa 4, Ontario, OR Technical Division Dept. of Lands & Forests, Natural Resources Building, Edmonton, Alberta.

MACKENZIE HIGHWAY

The Mackenzie Highway extends from Grimshaw, 16 miles west of Peace River to Yellowknife, on the north shore of Great Slave Lake, in the Northwest Territories. The highway is gravelled throughout and is kept open all year. Penetrating some of the most wild and unsettled areas in Canada, it traverses muskegs, jackpine ridges, sluggish creeks and rapid rivers. One of the most beautiful waterfalls in Canada is 337 miles north of Grimshaw where the Hay River plunges over a wide ledge, as the Alexandra Falls, into a gorge 109 feet below. Louise Falls and Lady Evelyn Falls are also in this area. Camping facilities are at frequent

For detailed information about fishing camps, hunting, boat trips, guides, etc., in Northwest Territories write to Travelarctic, Yellowknife, Northwest Territories.

Points of Interest

1. The Frank Slide—Huge limestone boulders strewn across the floor of the Crowsnest Pass mark the site of the tremendous slide at Frank, Alberta, April 29, 1903, when a portion of Turtle Mountain 1,300 feet high, four miles wide and 500 feet deep toppled on the edge of the townsite.

2. Fort Macleod Museum-A stylized version of the first North-West Mounted Police outpost in Western Canada, the fort contains a museum building in which are displayed many items of early police equipment and pioneer home furnishings. 3. Mormon Temple—The temple of the Church of Jesus Christ

of Latter Day Saints, at Cardston, was built between 1913 and

1921 at a cost of about \$1,000,000. 4. St. Mary's Dam-One of the largest earth filled dams in Canada, this tremendous structure provides water to irrigate 410,000 acres of land in Southern Alberta. It holds 289,000 acre feet of water in a man-made lake 11 miles long. The 189 foot high

dam was completed in 1951 at a cost of \$7,000,000. 5. Indian Battle Park-Site of the last great Indian battle of 1870. Contains replica of Fort Whoop-Up; operating mine railway.

Historic marker cairn. 6. Nikka Yuko Gardens-World's largest Japanese style garden at Lethbridge

7. Inverted Aqueduct Siphon—Built in 1911-1914 at a cost of \$700,000 the two mile long Brooks aqueduct which serves 58,000 acres of irrigated land features a unique inverted siphon to carry the water under the tracks of the C.P.R. main line. 8. The Badlands-More than 300 square miles of the Red Deer River Valley forms the Badlands, an area of extreme soil erosion

feet in height. The area is a treasure trove of petrified remains of early animal and vegetable life. 9. Fort Rocky Mountain House Chimneys-The Fort was built in 1799, the first of several constructed in the immediate district. This structure was headquarters for geographer and explorer

forming grotesque and unique "hoodoos" and dolomites up to 120

David Thompson. 10. Alberta Game Farm-A 1,000 acre farm, located east of Edmonton, houses animals and birds from all over the world in addition to many native to Canada.

national costumes, handicrafts and other ethnic features of Ukrainian culture, is located at Mundare, near a grotto maintained by the Basilian Fathers. 12. Brazeau Dam-Located on the Brazeau River 95 miles southwest of Edmonton; a good example of power development and

11. Ukrainian Museum — A unique museum displaying the

downstream water pollution control. 13. St. Albert Cathedral—Enclosed within a protective building is the original log cathedral constructed in 1861 by Father

Lacombe, pioneer western Canadian priest. 14. Grave of Twelve Foot Davis—H. F. Davis gained international fame under the nickname of "Twelve Foot", when during the Cariboo gold rush, he noticed two gold claims at Barkerville seemed to exceed the limit by twelve feet which he promptly staked. The 12-foot claim yielded more than \$15,000 in gold. 15. St. Charles Mission—About 50 miles north of Grande Prairie at Dunvegan Crossing is the first permanent Roman Catholic mission church in the vast Peace River district, constructed during the years 1883 - 1885.

16. McDougall Memorial—A restored church at Morley, some 50 miles west of Calgary; commemorates the work of the Rev. George and John McDougall, Methodist missionaries among the

17. Horsemen's Hall of Fame, Calgary - The history of the famous horsemen of the Early West is vividly depicted in the Calgary Horsemen's Hall of Fame; a collection of exhibits on the second floor of the Aquarium Building in Calgary. 18. The Aquarium—Located on the premises of the Calgary Brewing Co. has an outstanding collection of fresh and salt water

fish and marine life, snakes and reptiles. Open all day. 19. The Calgary Zoo—Located on St. George's Island, features not only a wide range of live animals, but a unique display of life-size dinosaurs and other prehistoric reptiles. Provision for picnicking and camping. 20. Glenbow Foundation and Alberta Government Museum-A

government-private enterprise at 530 - 7th Avenue S.W., Calgary. 21. Happy Valley---Playground for the entire family, five miles west of Calgary. Summer and winter sports and recreational facilities. 22. Heritage Park—Recreated late 19th century village. Features include actual buildings and equipment from early Alberta points.

23. Legislative Building-Located on the site of the old Fort

Edmonton, Alberta's Legislative Building was started in 1907 and

officially opened in 1912. The building is open to visitors daily throughout the year. 24. Storyland Valley-A five acre children's zoo depicts fairy tales and nursery rhymes in over-size plastic models. Displayed are species of animals and birds from many parts of the world. Opened in 1959, the zoo is circled by the Edmonton Little Western

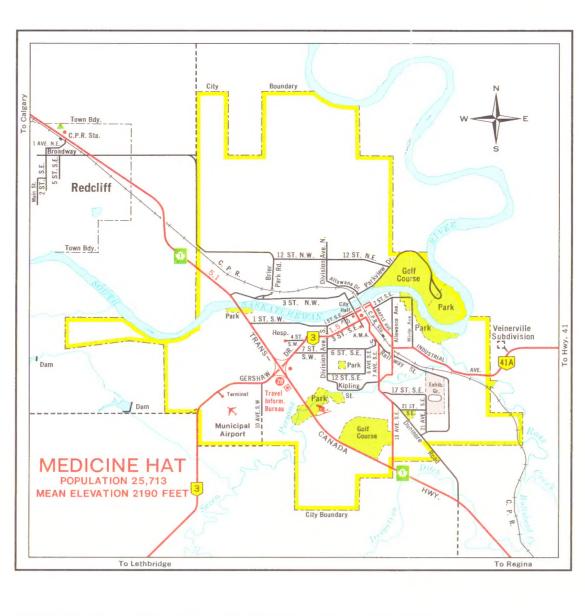
Railroad which takes passengers on a quarter mile tour. 25. Planetariums-Located in Calgary and Edmonton and operated by each city. 26. Jubilee Auditorium - Among the world's outstanding auditoria are the two located at Edmonton and Calgary. Commemorating the Province's Golden Jubilee in 1955, the \$4.5

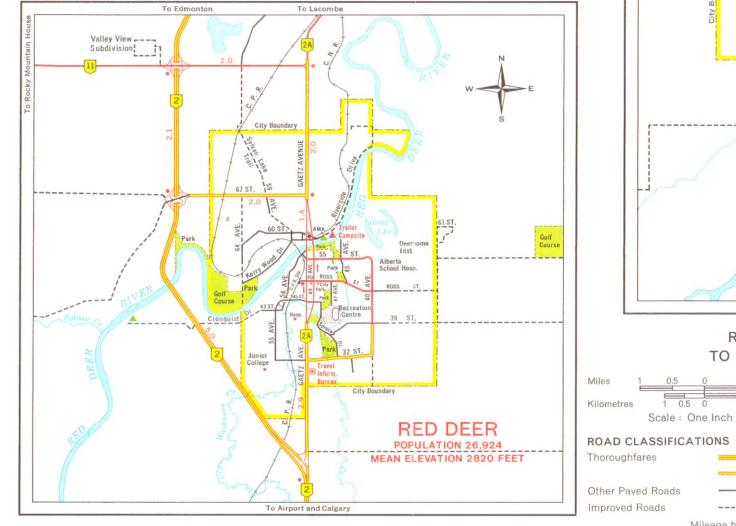
27. The Provincial Museum and Archives—Located at 12845 102 Avenue, Edmonton. 28. Medicine Hat Historical and Museum Foundation-Located near Travel Bureau.

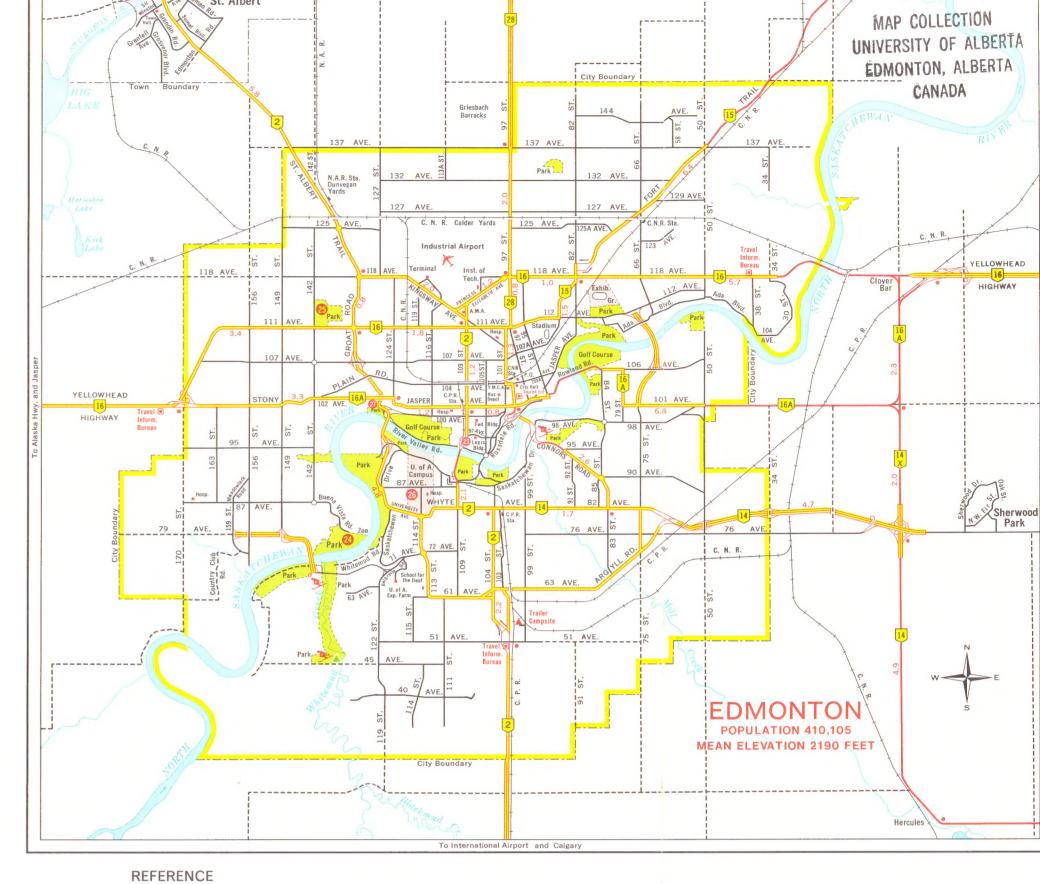
Additional information on Alberta's points of interest may be

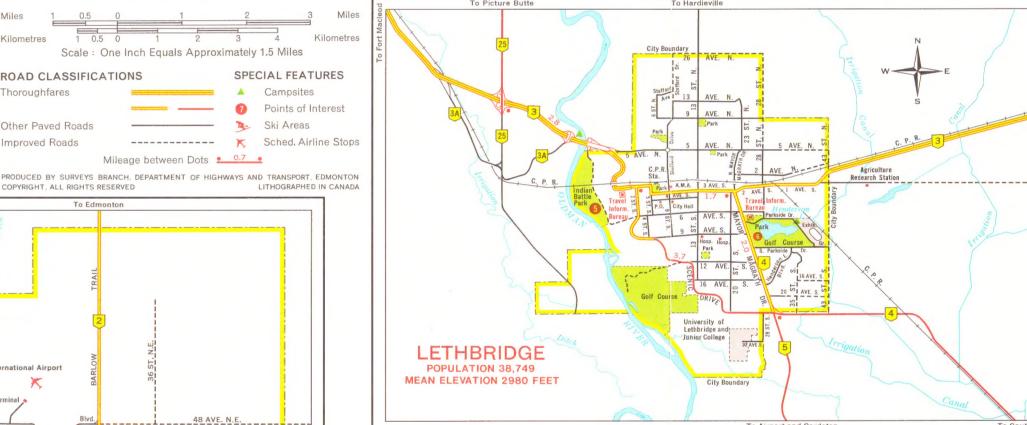
obtained from Travel Bureaus throughout the province. or by writing: ALBERTA GOVERNMENT TRAVEL BUREAU, 1629 Centennial Building, Edmonton 15, Alberta Phone 429-2717

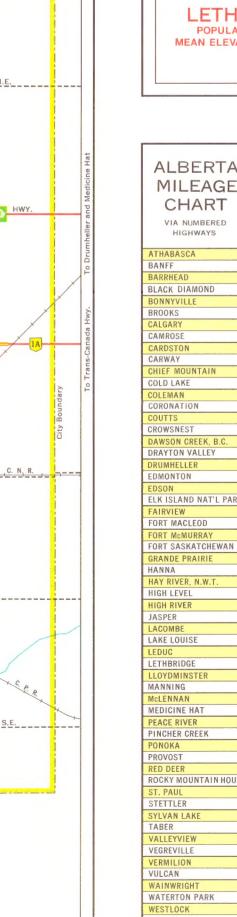
million buildings seat 2,750 persons each.











TO CITY INSETS

Scale: One Inch Equals Approximately 1.5 Miles

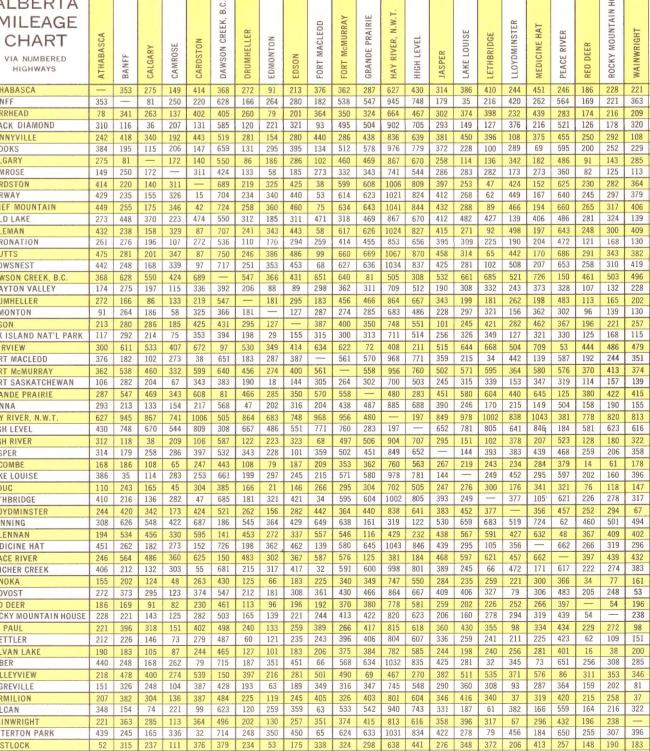
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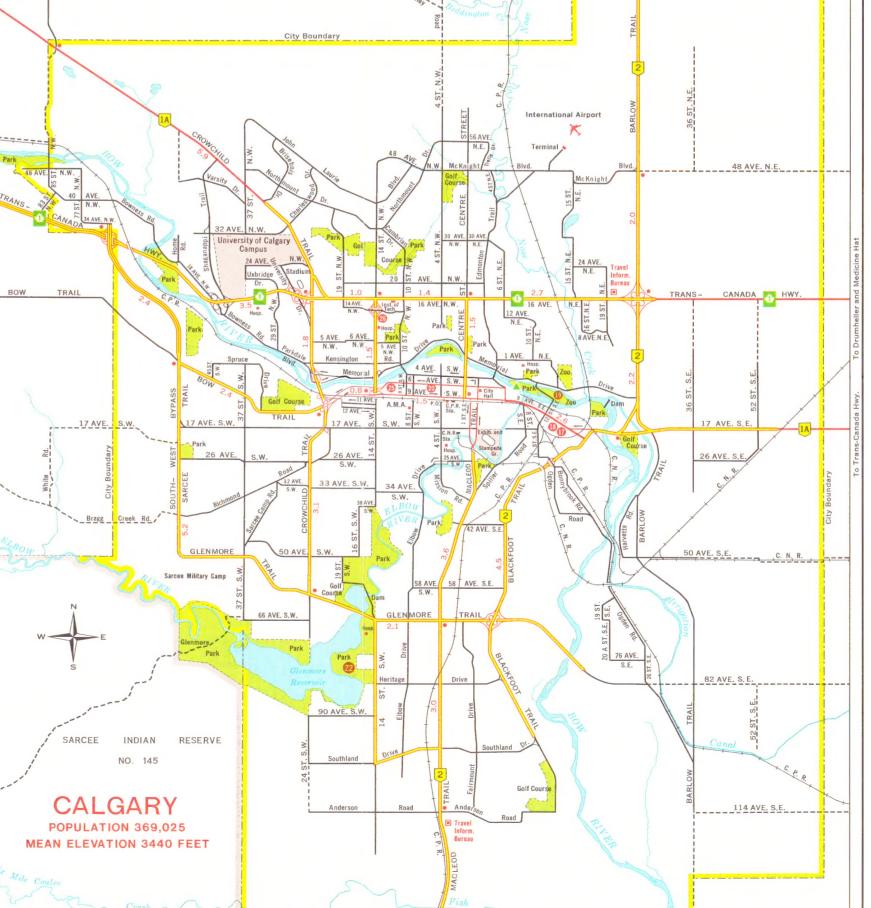
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SPECIAL FEATURES

Campsites

Points of Interest





146 AVE. S.W.